

# A NEW COMMUNITY RESOURCE

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## The Ronald Lee Logsdon Community Center

A resource center for nonprofit organizations and citizen initiatives

**Located in Presidents Place  
2400 Friendship Drive  
Owensboro, Kentucky 42301**

A project of Audubon Area Community Services, Wabuck Development, and Kentucky Housing Corporation



Owensboro-Daviess County is fortunate to have an array of valuable nonprofit community organizations: some are established and secure; some are young and fragile; some employ staff; some are all-volunteer. All have a need to stretch their budgets, gain efficiencies, and reduce costs. The Logsdon Center will provide facility, administrative and program support so that participating community groups can direct more time and resources to the services that are at the heart of their mission.

The Ronald Lee Logsdon Community Center will help achieve that goal by providing participating nonprofits with

- work space (office furniture, computer, Internet access, etc.) ... up to 20 6'x6' works stations will be available
- office equipment (copier, printer, fax machine, telephone, file drawers, etc.)
- conference rooms
- multi-purpose banquet room and kitchen
- storage for organization's permanent files
- continuing education and networking opportunities
- library (nonprofit management, fundraising, advocacy, etc.)
- office supplies (limited)
- staff (programming, scheduling, set-up, janitorial)

## Community Benefits

- Stronger, more efficient, more sustainable community organizations
- Cost-sharing to stretch the philanthropic dollar
- Incubator for emerging nonprofits
- More collaboration and cooperation among nonprofits
- Coaching and support for grassroots advocacy and activism
- More professional development and continuing education for local nonprofits
- Resource library for foundation research and nonprofit management
- Increased public awareness of nonprofit organizations

## Facility, Ownership and Management

Audubon Area Community Services developed the \$5 million Presidents Place through a partnership with Wabuck Development and the Kentucky Housing Corporation. Presidents Place consists of a 60-unit senior housing facility off Highway 54 near the Springs Medical Center. The 11,500 s.f. Logsdon Center is located in the community building within the Presidents Place complex.

Audubon Area Community Services provides a manager for scheduling, set-up and general management duties.

## Affiliates

A Logsdon Center Advisory Committee is developing eligibility criteria and policies to determine which groups qualify as "resident groups" and for how long. Non-resident nonprofit groups and the general public will also benefit from Logsdon Center facilities and services.



By bringing together diverse community organizations into one place, more attention will be directed to the nonprofit community which will encourage more volunteerism. Groups will learn from one another, collaborate and partner on projects. They will coach one another on everything from "How to publish a newsletter," "How to organize a special event fundraiser," or "Strategic Planning for NonProfits." The center will be an ideal site for professional development programs and seminars. Seniors who reside in nearby Presidents Place will find volunteer and socialization opportunities at the Logsdon Center.

The Logsdon Center will serve established nonprofits, start-up nonprofits in need of incubator services, and ad hoc citizen groups that mobilize around a specific issue.

The Logsdon Center will be an ideal site for civic engagement events and community forums. Local postsecondary education institutions and high schools can collaborate and use the center for service learning projects, internships, research, symposia and more.

Nonprofit organizations and ad hoc citizen groups make an important contribution to Owensboro-Daviess County. In an era of reduced government resources, it will be increasingly important for a fully-functioning service sector to make up the difference.

Nationwide, 30 percent of nonprofit organizations dissolve every year. The Logsdon Center will help us strengthen and sustain our nonprofit community and be positioned for the challenges ahead.

## Collaborating Organizations and Institutions

The Logsdon Center initiative is led by Audubon Area Community Services, the Public Life Foundation of Owensboro, and the Lawrence and Augusta Hager Educational Foundation. Local educational institutions have expressed an interest in using the center for student and community programs. The Center for Civic Engagement at Owensboro Community and Technical College may also develop a partnership with the Logsdon Center. Many local nonprofit organizations have expressed support for the Logsdon Center.

## Financial Challenges

The \$5 million complex is equipped with tables and chairs for the multi-purpose room (\$8,500), commercial catering kitchen (\$100,000), and IT infrastructure (\$25,000) – extra contributions of Wabuck and Audubon Area Community Services.

However, to complete the project, funds are needed for the following items:

• <b>Open Office Area (Work Stations) -</b>	
<b>\$6,800 per workstation</b>	<b>\$ 136,000</b>
20 maximum 6'x6' workstations, file drawers, wall shelf, computer, telephone, IT/electrical installations	
• <b>Multi-Purpose Room (90-100 people)</b>	<b>16,000</b>
A/V equipment-computer, DVD, video, switches, drop down screen, mounted television	
• <b>File Room/Mail Room</b>	<b>11,600</b>
Filing cabinets, side chairs, work table	
• <b>Large Conference Room</b>	<b>8,500</b>
Conference table, chairs, A/V equipment (TV, DVD, computer), conferencing phone	
• <b>Small Conference Room</b>	<b>7,500</b>
Conference tables, chairs, A/V equipment (TV, DVD, computer)	
• <b>Copy Center</b>	<b>2,800</b>
Networked copier shared	
• <b>Marquee</b>	<b>TBD</b>
To promote upcoming events at the center on nearby thoroughfares	
• <b>Shelving, tables and chairs – library</b>	<b>TBD</b>
<b>TOTAL</b>	<b>182,400+</b>

## Operating Budget

The Logsdon Center will benefit from many in-kind facilities and services of Audubon Area Community Services and Presidents Place. A center manager's position is funded through a Community Services Block Grant. Presidents Place will provide the space rent free and will cover utility costs. Non-profits and other organizations using the facility will be assessed minimal user fees for specific services. Such fees will be kept low to ensure accessibility. As a result the annual operating budget is projected to be less than \$60,000.



## Ronald Lee Logsdon (1943 - 2010)

**Audubon Area Community Services CEO from 1975-2010**

**Ron's Vision:** "The center will become a hub of community based services and community meetings. It will be an excellent opportunity for intergenerational participation by Presidents Place residents along with the entire community."



### Aubrey Nehring

CEO • Audubon Area Community Services

"Audubon is proud to be part of such a project. The Logsdon Center will memorialize our visionary leader, Ron Logsdon, foster collaboration and enable us to learn from one another."



### Waitman Taylor

Former Mayor of Owensboro and Executive Director • Foundation for Health

"Ron Logsdon was a unique individual, and his vision and fortitude has left a lasting mark on Western Kentucky. It was my pleasure to support Ron wholeheartedly during my term as Mayor from 1972-1975. The establishment of a central facility for the nonprofit community is a fitting tribute to his memory."



### Martha F. Clark

Founder • IMPACT 100

"Alone we can do so little, together we can do so much."



### Gregory A. Black

Executive Director • H.L. Neblett Community Center

"The H. L. Neblett Community Center is an enthusiastic partner in the Logsdon Center effort. We strongly believe that this innovative opportunity will help strengthen alliances and support collaboration between numerous community-based organizations such as ours. The Logsdon Center will be of invaluable benefit to our community."



### Keith Sanders

Executive Director • The Lawrence and Augusta Hager Educational Foundation

"The Logsdon Center will strengthen the voluntary sector of our community by serving as an incubator for emerging non profits."

### Logsdon Center Advisory Committee

Rodney Berry • Carrie Blackham • Sheila Harper • Jerry Manning • Aubrey Nehring  
Shelly Nichols • Cathy Spires-Nokes • Keith Sanders • Kami White